

## **VEIOVIS MEDICAL TOURISM DESTINATIONS**

### **Asia**

Asia is a region of diverse cultures and languages, fused together by strong traditions of excellence and graciousness. Its population is highly skilled, with a large percentage of U.S.- and European-educated doctors and hospital administrators. Its financial and commercial industries are patterned after Western models; while educational systems in most Asian countries are either British (Singapore, India) or American (Philippines). The information technology industry in Asia is one of the most advanced in the world.

The Asian experience is warm and personal, and relationship-centric in nature. Hospitality and generosity are key in welcoming and relating with foreigners; a sense of honor plays a significant role in all undertakings.

The region's health care services verify the best of Asia:

Ultra modern health care facilities employ rigorously trained physicians and staff members to deliver measurable health outcomes of the highest quality.

Cutting-edge diagnostic and intervention facilities include international offices for the special needs of foreign patients.

Continuing education ensures the integration of progressive trends and practices in the global medical field.

Facilities and services are accredited by esteemed bodies, such as Joint Commission International and International Society for Quality in Healthcare.

High government spending on health care reveals national priority for cutting-edge yet affordable health services.

High tech and high touch, specialists and staff members render gentle, compassionate service that is also highly personalized and dignified.

As a destination for the patient-traveler, Asia unfolds the natural wonders of its exotic landscapes, lush flora and fauna (the Philippines is the second most biodiverse country in the world), and vibrant ancient and modern cultures. Asian cuisine is renowned for its bold, exotic flavors and ingenious use of local ingredients.

#### **Philippines**

St. Luke's Medical Center, Quezon City

St. Luke's Medical Center, Global City

The Medical City

Americal Eye Center

- High per capita rate of certified doctors and nurses
- More than 100 languages are spoken; English is a second language

- World-famous destinations: white sand beaches, diving spots, natural wonders and UNESCO World Heritage sites

#### Thailand

Bumrungrad International Medical Center  
Bangkok Hospital

- High level of literacy, provided by a well organized school system of primary to tertiary education
- World-famous tourist destinations such as Pattaya, Bangkok and Phuket

#### Taiwan

Taiwan Adventist Medical Center

- Highly educated population with a 96% literacy rate
- A leader in heavy chemical and technology-intensive industries (electronics and information)
- Originally inhabited by aborigines of Malayan descent, settlers from mainland China and their descendents now comprise Taiwan's majority
- Portuguese, Spanish and Dutch colonial influences
- Mandarin Chinese, Taiwanese and Hakka are mainly spoken
- Lush mountains, pulsating cities, stunning basalt cliffs, excellent hiking and some of the world's finest hot springs

#### Singapore

Raffles Hospital  
Parkway Health Hospitals

- World financial center
- Previously the hub of British power in Southeast Asia, it is highly cosmopolitan and diverse
- English, Malay, Tamil and Chinese are the official languages; English is the medium of instruction

#### Japan

Kameda General Hospital

- Major economic power
- Home to some of the largest and most technologically advanced producers and manufacturers
- Highly developed infrastructure and world leader in information technology and scientific research

#### South Korea

Kangbuk Samsung Hospital

- Long, esteemed history of excellence in science and technology

- South Korea's science education ranks third best in the world

#### Malaysia

Sime Darby Medical Centre Subang Jaya

- Biodiverse range of flora and fauna
- Major manufacturing hub in the region
- Formerly a British colony, now occupied by an internationally diverse population

#### New Zealand

Mercy Hospital Group

Ascot Hospital Group

- English-speaking first world country
- The world's most peaceful country- [2010 Global Peace Index](#).
- Majority of its population is of European descent, with indigenous Maori as the largest minority
- World-class medical care at internationally accredited hospitals
- Beautiful island country with a distinctive fauna and geography
- Highly developed, boasting international educational and industry standards

New Zealand's spectacular scenery – made famous by *The Lord of the Rings* trilogy – includes stunning snow-clad alps, steaming volcanoes, pristine lakes, rugged coastlines and lush rainforests, making it a haven for those seeking rest, rejuvenation and relaxation as well as a playground for adventurers.

New Zealand's English-speaking society is sophisticated and culturally diverse and the honesty and friendliness of its people are world-renowned. According to the [2010 Global Peace Index](#), New Zealand is the world's most peaceful country.

Auckland, "City of Sails", is New Zealand's largest, most cosmopolitan city, with over 1.2 million people. It is situated in the North Island between two magnificent harbors and has all the benefits that a seaside city offers – numerous white sand beaches, parks, public gardens and walkways. It also offers fabulous shopping and dining opportunities: designer fashions, local art and crafts, and internationally recognized food and wine. Auckland's temperate climate, easy access to the sea and variety of activities earn the city consistent top five rankings in international lifestyle surveys.

Safe food and drinking water is a concern for all travelers. New Zealand tap water is clean and safe to drink and its food safety standards are strictly regulated by the New Zealand Food Safety Authority and Food Standards Australia & New Zealand.

There are two medical systems in New Zealand; a publicly funded system which is essentially free to New Zealand residents and a private system for those who don't wish to wait, have private insurance or are willing to pay out of pocket. The private hospital system in New Zealand does not have to cope with triage, ER, trauma and chronic conditions, which are handled by the parallel public system. As a result, the costs for running a private hospital are much less. Savings on procedures performed in New Zealand average 60% from US rates with no compromise in quality. In addition to this, New Zealand is considered to have one of the safest blood supplies in the world.

## **Hawaii**

Straub Clinic and Hospital  
Kapi'olani Medical Center at Pali Momi

The Hawaiian Islands conjure images of clear blue seawaters embracing ancient volcanic rock, endemic flora and fauna and easy tropical weather. The patient-traveler will find a pleasant, broad-minded population comprised of large ancestry groups of Asian, European and Latin American descent, whose official languages are English and Hawaiian. Individual languages, mirroring the vast racial demographics of the archipelago, induce ease and clarity of communication. Hawaii's unified school system, on the other hand, reveals exhibits high levels of literacy that extends to the professional levels.

Health care in modern Hawaii is a national priority. A model for federal and state health care plans, Hawaii's health care system insures over 95 percent of residents while strict regulation retains low costs to employers and patients (total health care expenses are substantially lower than mainland United States). The Hawaii health care system also places substantial emphasis on preventive care, and the state's highly qualified specialists ensure the most optimum levels of care.

As a destination for the patient-traveler, Hawaii marries medical expertise with the best of travel and culture. Its rich Polynesian aboriginal tradition infuses the islands with the mystique of ceremonies and folklore, while its proven health care tradition assures warm, attentive, and quality medical service to locals and foreigners alike.

## **California**

Cedars-Sinai Medical Center  
Good Samaritan Hospital  
Long Beach Memorial Medical Center  
Millers Children's Hospital  
UCLA Medical Center

California is home to eight of the United States' fifty largest cities. Its diverse population is an amalgamation of Caucasian American, Hispanic or Latino, Asian, African and Native-American races. Its languages are equally heterogenous, with English and Spanish at the helm. Patient-travelers from around the world are certain to find a home



away from home in this state, with its multilingual, multiracial medical physicians, employees and staff.

### **Pacific Northwest**

Oregon Health and Science University

The Pacific Northwest today inspires a strong spirit of environmentalism, eco-friendly and healthy outdoor lifestyles, and lively internationalism and commerce, owing to its environmental richness and geographic advantages. It is a diverse geographic region, dominated by several mountain ranges, including the Coast Mountain, the Cascade Range, the Olympia Mountains, the Columbia Mountains and the Rocky Mountains. The Columbia River cuts a deep and wide gorge around the Columbia Plateau and through the Cascade Range, on its way to the Pacific Ocean. Because of its plentiful rainfall, the region has some of North America's most lush and extensive forests. Abundant fisheries in the region once gave rise to the most sophisticated hunter-gatherer Native American communities. The major cities of Vancouver, Portland, Seattle and Tacoma all began as seaports supporting the logging, mining and farming industries of the region, but have developed into major technological and industrial centers (such as the Silicon Forest), thriving creative and cultural centers, as well as fertile ground for the conservation and new energy movements.

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